

June 23, 2026

To,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C-1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai - 400051

NSE SYMBOL: STRIDERS

Sub.: Disclosure / Intimation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we are pleased to inform you that Striders Impex Limited ("the Company") has entered into a Merchandise License Agreement ("Agreement") with Hasbro Consumer Products Licensing Limited.

Under the Agreement, the Company has been granted the license to manufacture, market, distribute and sell licensed products, including merchandise, games, toys, stationery and related products, based on certain Licensed Properties including Peppa Pig, Play-DOH, My Little Pony, Transformers, in accordance with the terms and conditions in the Agreement. The Agreement grants the Company the licensing rights in India. The Agreement will remain valid until December 31, 2029.

The details required under Regulation 30 read with Schedule III of the Listing Regulations, is enclosed as **Annexure-1**.

Kindly take the same on the record.

Thanking You,
Yours sincerely,

For Striders Impex Limited

Shweta Mahadeo Dagade
Company Secretary & Compliance Officer
Membership Number: A76850

STRIDERS IMPEX LIMITED

CIN: L36999MH2021PLC359605

Office: 14th Floor, Office No. 1406 & 1407, Ajmera Sikova, Sikova Industrial Marg, LBS Marg,
Opp. Damodar Park, Nr Ashok Mill, Ghatkopar (W), Mumbai, 400086

Contact: 8657820045 | Email: info@striders.biz | Website: //www.striders.biz/

Annexure - 1

Disclosure under Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sr. No.	Particulars	Details
1.	Name(s) of parties with whom the agreement is entered	The Merchandise License Agreement is entered with Hasbro Consumer Products Licensing Limited ("Licensor")
2.	Purpose of entering into the agreement	The Merchandise License Agreement grants Striders Impex Limited ("Licensee" or "Company") the non-exclusive right to utilize the Licensed Property solely upon and in connection with the development, design, manufacture distribution and sale of Licensed Articles and Marketing Materials in India during the License Term.
3.	Shareholding, if any, in the entity with whom the agreement is executed	Nil.
4.	Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.	The Merchandise License Agreement grants the Licensee the non-exclusive right to utilize the Licensed Property solely upon and in connection with the development, design, manufacture distribution and sale of Licensed Articles and Marketing Materials in India during the License Term.
5.	Whether, the said parties are related to promoter/ promoter group/ group companies in any manner. If yes, nature of relationship.	No.
6.	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length".	No.
7.	In case of issuance of shares to the parties, details of issue price, class of shares issued	Not Applicable.



8.	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.	Not Applicable.
9.	In case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): a) name of parties to the agreement; b) nature of the agreement; c) date of execution of the agreement; d) details of amendment and impact thereof or reasons of termination and impact thereof.	Not Applicable.